

3 Ways to Get Involved:

1. Sponsor a Team

Sponsor a team and we'll list you or your company in our program and announce your name during the Central Coast Literacy Council Spelling Bee.

NAME

COMPANY

ADDRESS

TELEPHONE

- Full Team (2 Spellers) \$250
- Half Team (1 Speller) \$125
- I have my own speller(s).
- Please provide speller(s) for me.

2. Advertise in the Program

Everyone who attends the Central Coast Literacy Council Spelling Bee will see your ad in our program.

- Full Page (5.5" x 8.5") \$300
- Half Page (5.5" x 4.25") \$150
- Business Card (3.5" x 2") \$50

Camera-ready artwork is due by August 31, 2011.

3. Make a Contribution

Make a contribution in the amount of your choice and we'll list you or your company in our program.

Please mail this registration and your tax deductible contribution to:

Central Coast Literacy Council
c/o Isa Ponce-Jiménez
421 S. McClelland Street
Santa Maria, CA 93454

Questions?

Call Isa or Marj at (805) 925-0951, ext. 836/837.

Become A Volunteer Literacy Tutor!

Call 925-0951 ext. 836/837
to schedule a visit to a Literacy Center,
then attend our

Free Training Workshop

Saturdays, October 22 & 29, 2011

9 A.M. - 3:30 P.M.
(both sessions are mandatory)

Shepard Hall, Santa Maria Library
421 S. McClelland Street

Refreshments provided!

**No teaching experience or
knowledge of a foreign language
is required.**

Central Coast Literacy Council
421 S. McClelland Street
Santa Maria, CA 93454
(805) 925-0951 ext 836 or 837
FAX 922-8600
e-mail: cclcread@mypowerpipe.com

**Visit us online at
www.centralcoastliteracy.org**



**The Central Coast
Literacy Council**
and the



Lee Central Coast Newspapers

Santa Maria Times

present the

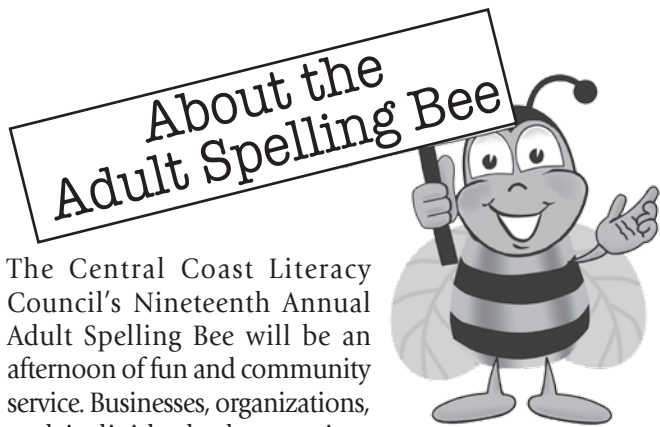
Nineteenth Annual Adult

Spelling Bee



September 17, 2011, 1 P.M.

Santa Maria Town Center Mall
Second Floor, Town Center East
Santa Maria



The Central Coast Literacy Council's Nineteenth Annual Adult Spelling Bee will be an afternoon of fun and community service. Businesses, organizations, and individuals donate time and money to raise awareness of the Council's Literacy Program as one or two-person teams square off in a multi-round spelling bee. Winning spellers and sponsors receive trophies.

Who will prevail this year? Come join us at 1:00 P.M. on Saturday, September 17, 2011 at the Santa Maria Town Center East Mall (second floor) and find out! Everyone is welcome. Free refreshments.

2010's Best Spellers

- 1ST PLACE.....Peggy Blackler & Linda McCallister
Ron & Mary Nanning
- 2ND PLACEEdda Bevilacqua & Daniel Slutske
Bay Shores Peninsula Hotel and Santa Maria Library
- 3RD PLACE.....Adrian Gelera & Trentin Pues
Verizon

Literacy in the U.S.

Did you know that...

- 20% of adults (1 of every five) in the U.S. reads below the 6th grade level (U.S. Census)
- 24% of adults in California are at the lowest literacy level (U.S. Census)
- Over 40% of adults in the U.S. workforce do not have basic skills for their job (National Adult Literacy)
- Approximately 90 million people in the U.S. have minimal or quite limited literacy skills (National Adult Literacy)
- 43% of low literacy adults live in poverty in the U.S. (National Adult Literacy)

- 46% of adults in the U.S. cannot understand the label on their medical prescription (American Medical Association)
- A child from a home in which parents cannot read is twice as likely to do poorly in school and life (California Literacy)
- 33% of children in California will not finish high school (California Department of Education)
- You can do something positive about the situation (Central Coast Literacy Council)

Become a Tutor!

Contribute four hours of your time and energies each week. Teaching experience or knowledge of a foreign language is not required. Enthusiastic and committed volunteers can help at any literacy center. For information call our office at (805) 925-0951, ext. 836/837 or write to us at cclcread@mypowerpipe.com. Visit us at www.centralcoastliteracy.org.

The Central Coast Literacy Council

The Central Coast Literacy Council, a local nonprofit organization, was founded in 1983. With a mission to teach adults in Northern Santa Barbara County to read, write, speak, and understand English so they can develop their full potential and benefit themselves, their families and the community, the Council delivers its services through committed volunteer tutors. Tutor training workshops are offered free throughout the year, teaching a variety of strategies, including basic methodologies to help people with mild learning disabilities to read, write and learn basic computer skills.

Students receive tutoring and materials at no cost. Two programs are available depending on the learners' needs: Literacy Training targeting English speakers who need help with their reading and writing skills; and English as another or second language (ESL).

The Council has seven centers in Santa Maria, one in Guadalupe, and one in Solvang. Our program continues to benefit a great deal from the Council's partnership with the Santa Maria City Library where our office is located. One of the advantages is that many of our students receive instruction on a one-

to-one basis and they meet with their tutors in nice study rooms. We also enjoy the wonderful technical support we get from the tech specialists. In fact, having more access to technology allows us to serve students better. For example, we are slowly being able to accommodate students with difficult work schedules. In fact, technology is helping the Council not only to supplement our regular tutoring sessions, but also, to attract students who otherwise would go without any help in regard to a formal exposure to learning English. Many of our students are able to afford \$15 computers if they have young children attending schools. The idea is that parents are becoming more than just participants; they are learning how to be active participants in their children's learning process!

During 2010-11, our Literacy Program served 280 adults students, including several Distance learners. In addition, many families took advantage of the training sessions on how to become better teachers for their children in the Family Literacy program. These achievements have been possible only through the support and generosity of the community.

The Council is affiliated with ProLiteracy America. ProLiteracy has a total of 1,200 affiliate programs in all 50 states and the District of Columbia, with almost 189,600 students, and 117,283 volunteers who contributed a total of over 7 million hours in 2009-10 teaching literacy and English to adults.

Special Thanks to Our Sponsors

- Altrusa
- California State Library
- California State Dept. of Education
- Chevron Products Company
- City of Santa Maria
- Human Services of Santa Barbara County
- Santa Barbara Foundation
- Santa Ynez Band of Mission Indians
- Towbes Foundation
- Verizon Foundation
- Wood-Claeyssens Foundation

